

Dt. 04-02-2014
Tuesday

Std. : 12
Sub. : B.A.

Time : 3 Hrs.
Marks : 100

Instruction :

- (1) This question paper contains FIVE sections and 49 questions.
- (2) All questions are compulsory.
- (3) Options are internal.

SECTION : A

Question 1 to 10 are M.C.Q. Each questions contains ONE mark : (10)

- (1) In order to make implementation of decision taken by palnning is required.

(a) Co-ordination	(b) Organization
(c) Control	(d) Reporting
- (2) Change and growth in business is possible through

(a) Research	(b) Strategy
(c) Resourses	(d) Both (a) and (b)
- (3) To determine the basis of planning means –

(a) To consider the foundation	(b) To engage experts
(c) To make assumptions	(d) To appoint divisinal officers
- (4) For getting more work through workers principle of should be accepted by entrepreneurs.

(a) Philosophy	(b) Psychology
(c) Discipline	(d) Regularity
- (5) Standards established after modification should be

(a) Very high	(b) Defecless
(c) Low	(d) Reasonable
- (6) Which of the following is a monetary incentive ?

(a) Promotion	(b) Suggestion and advice
(c) Recognition	(d) Security of employment
- (7) To create zero pollution is a responsibility.

(a) Economic	(b) Legal
(c) Moral	(d) Voluntary
- (8) After which year the policy of LPG was implemented ?

(a) 1978	(b) 1986
(c) 1980	(d) 1991
- (9) What happens when the demand for facilitating and luxury goods increases ?

(a) Increase in price	(b) Depression in market
(c) Advertisement increases	(d) Unequal distribution of income

- (10) In 1948 which institute first declared the human rights ?
(a) WTO (b) UNICEFF
(c) UNO (d) WHO

SECTION : B

Questions 11 to 20, Very Short Answer question of ONE mark each : (10)

- (11) Give two examples of formal organization.
(12) Give full form of : (1) EOU (2) VOICE
(13) Which countries can be called developed countries ?
(14) Give two alternative ways to bring ethics in to business.
(15) Which wage system nurtures the evil of shirking workers ?
(16) What is deviation ?
(17) What should be done to make scientific recruitment possible ?
(18) Define the term span of control.
(19) On which factors does effective control depend ?
(20) What are the necessary components of good management ?

SECTION : C

Questions 21 to 35 are Short Answer Question of TWO marks each : (30)

- (21) Give four features of principles of management.
(22) 'Management and Administration co-exist at every level' – Explain with the help of figure.
(23) Name the video films produced for consumer protection.
(24) Draw a figure which shows that 'Planning is a pathway for future on which other functions depend.'
(25) Give four points of difference between Time wage and Piece wage system.

OR

Difference between Training and Development.

- (26) Explain the process of reporting.
(27) State four stages of compensation and development of staff.
(28) Explain in brief the elements of ideal wage system.
(29) Give four instances of consumer exploitation in our daily life.
(30) What are the qualities of a good leader ? Give examples.

OR

How does motivation increase efficiency of employees.

- (31) Give four examples of formal communication.
(32) What is globalisation ? State two steps.
(33) What is standard time and standard task ?
(34) Give four reasons for transfer.

(35) Give four points of difference between ethical regulations and legal regulations.

OR

‘Export led development and development led export’ – Explain.

SECTION : D

Question 36 to 45 are Long Answer Question of THREE marks each : (30)

- (36) Explain the importance of management in modern economy.
- (37) Explain interrelation between levels of management.
- (38) ‘Planning and controlling are two sides of the same coin’ – Explain.
- (39) ‘Employees are the limbs of business’ – Explain.
- (40) State Taylors’ principles of management. Explain any four.

OR

State Fayols principles of management. Explain any Two.

- (41) Explain with the help of figure, need hierarchy by ‘Abraham Maslow’.
- (42) Difference between Line and Functional organization. (Any six points.)
- (43) Explain ‘Principle of trusteeship’ by Gandhiji.
- (44) Write a note on consumer dispute redressal agencies.
- (45) Explain Economic factors affecting business environment.

OR

Write a note on Business and Protection of environment.

SECTION : E

Questions 46 to 49 are Essay Type Questions of FIVE marks each : (20)

- (46) ‘Planning is to be implemented stagewise’ – Explain.

OR

State the characteristics of budget – Explain its procedure.

- (47) Explain committee organization in detail. (Draw figure.)
- (48) Explain means and methods of consumer protection.
- (49) Discuss in detail external sources of recruitment.

OR

Give the meaning of selection and discuss its procedure.

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